

BRING ON THE BUBBLES



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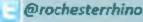
Anna sapragnia and Premotens

	Date	Time	Opponent	Promotion
	Saturday, April 5	7:30	@ Orlando City	Watch Live on You Tube
	Friday, April 11	7:00	@ Dayton	Watch Live on You Tibe
	Monday, April 21	12:00	@ Chicago	Watch Live on You The
	Sunday, April 27	4:05	Charleston	RDYSL Night & Champions Night
Ļ	Friday, May 2	7:00	@ Richmond	Watch Live on You The
	Saturday, May 3	7:30	@ Wilmington	Watch Live on You Tibe
	Saturday, May 10	7:05	Orlando City	Salute to Soccer Moms/Team Photo Giveaway!
	Saturday, May 17	7:00	@ Pittsburgh	Watch Live on You 100
	Friday, May 23	7:35	Sacramento	Hometown Heroes Night/Jersey Auction/Fireworks!
	Friday, May 30	7:35	Richmond	Go Green Night/Recycle - Re-use
	Sunday, June 1	7:00	@ Dayton	Watch Live on You 1000
	Saturday, June 7	7:05	Pittsburgh	Bark at the Park/Bring your pups to the game!
	Wed, June 11	10:30	@ Los Angeles	Watch Live on You
H	Saturday, June 14	10:10	@ Phoenix	Watch Live on You into
	Friday, June 20	7:35	Dayton	Kick-off to Summer!
	Sunday, June 22	8:00	@ OKC	Watch Live on Yau (1995)
	Saturday, June 28	7:05	Charlotte	Rhinos Hall of Fame Night
	Friday, July 4	7:00	@ Pittsburgh	Watch Live on You in the same was a same with the same was a same was a same with the same was a same was a same with the same was a same with the same was a same with the same was a same was a same with the same was a same was a same with the same was a same with the same was a same was a same was a same with the same was a same was a same with the same was a same was a same with the same was a same
	Friday, July 11	7:35	FC Dallas	Men's Health Night/Jersey Auction/Rally Towel Giveaway
	Saturday, July 19	7:05	Wilmington	Christmas in July!
	Sunday, July 27	4:05	Orlando City	Soccer Day in Rochester!
	Friday, Aug 1	7:35	Charleston	Summer Fun Night -Post Game Fireworks!
	Saturday, Aug 9	7:05	Orange County	Kids Fun/Mascot Night
	Friday, Aug 15	7:30	@ Charleston	Watch Live on You The State of
	Saturday, Aug 16	7:00	@ Charlotte	Watch Live on You 1000
	Saturday, Aug 23	7:05	Harrisburg	Back to School Night
	Saturday, Aug 30	7:00	@ Harrisburg	Watch Live on You 1005
	Sunday, Sept 7	4:05	Wilmington	Fan Appreciation Night!
	Ho	me Gan	nes In Green . Al	Times Listed FCT

Home Games In Green • All Times Listed EST

Friday Night Happy Hour - \$2 Drafts Pre-Game • Sunday Family Days- 4 Tickets & 4 Drinks just \$30







2014 Rochester Rhinos Staff



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heart of the action off season long. while enjoying benefits that make your seats the best in the house.



To Purchase Your Rhinos Ticket Package, Call (585) 454-KICK (5425) OF VISIT www.rhinossoccer.com

SEASON TICKET PACKAGES
Guarantee your seat to all 15 Rhinos home matches at Sahlen's Stadium this summer.

LOCATION	SEASON PRICE (15 matches)	WINDOW PRICE	SAYINGS
Club	\$220	\$20°	\$80
Premium	\$195	\$18*	\$75
Sideline	\$140	213-	\$50
Gen. Admission	\$99	S10°	\$51
Reserved End	\$99	\$10"	\$51
FAMILY FACKAGE 4 sesson tickets	\$299	N/A	\$301

"Prices increase \$1.00 the day of the game.

Full Season Ticket Holder Benefits	Corporate Table/Chib	Premium	Sideline	68	asenel Ed	Family Package
Priority Ticketing For Sahlen's Stadium Events	Ŕ	*				7
Personal Cup Holder	*	*				
Complimentary 2014 Phinos Yearbook	Tr.	*				
Complimentary Buddy Tickels	2	1				
Purchase Additional Tickets at Season Ticket Price	*	*	*			
Invitation to Exclusive Season Ticket Holder Party	*	*	*	*	*	*
15% Rhinos Merchandise Discount	*	*	*	*	*	*
Discount Offer From Rhinos/Stadium Sponsors	*	*	*	*	# = / =	. *
Discounted Stadium Parking Package Options	*	*	*	*	*	*
Discounted Playoff Ticket Package Options	*	*	*	*	*	*
Personal Rhinos Ticket Representative	*	*	*	*	*	*
Tickel Redemption Program (Never Miss a Game!)	*	*	*	*	*	*

FLEX TICKET PACKAGES

Frony the savings of being a Rhinos season lieket holder and the flexibility of altending the games that fit in your schedule with our Ren Ticket Packages. Simply redeem these ticket vouchers at the Box Office at Sattler's Stadium to secure your seal to the Flamos regular season game of your choice!

LOCATION	15 TICKET PACK	5 TICKET PACK	
Club	\$220	585	
Premium	\$195	\$75	
Sideline	\$140	S60	
Reserved End	\$29	N/A	
Gen. Admission	\$99	N/A	



FLEX PACK HOLDER BENEFITS	15 Pack	5 pack
15% Rhinos Merchandise Discount	*	
Discount Offer From Rhines/Stadium Sporsors	*	
Discounted Stadium Parking Package Options	*	*
Discounted Playoff Tiplet Package Options	*	*
Personal Rhinos Ticket Representative	*	*

Chairn Dackson

Scatting	Ticket Price	10-49 16dunts	50 99 Dichets	101+ fickets
Club	\$20°	\$15	512	\$10
Premium	\$18*	\$15	\$12	\$10
Sideline	\$13"	\$10	\$8	\$5
Reserved End	\$10*	\$8	\$7	\$5
General Admission	\$10*	\$8	\$7	\$5

Prices increase \$1,00 the day of the game

RHINOS CORPORATE TABLE PACEAGE - \$1,500

This exclusive premium ticket package includes a field level table (Sections 126-127) with four (4) seals for all 14 Rochester Rhinos home games at Sahlen's Stadium. Enjoy the best seats in the stadium without missing a minute of the action all season long!

•Two (2) Club Lot Parking Passes • Promy purchase on tickets to other events at the stadium • Game-day hostess • Full service menu



Salden's Stadium Fan Guide

Alcoholic Beverages

Persons under 21 years of age are not permitted to purchase or consume alcoholic beverages. Sahlen's Stadium reserves the right to refuse service to anyone who is unable to produce an acceptable form of identification or who appears to be intextrated. Sahlen's Stadium is dedicated to providing a safe and enjoyable experience for all of our guests. The sale, consumption, service and availability of alcohol may be restricted by the management of Sahlen's Stadium in its sole discretion and is subject to compliance with all applicable governmental statutes, ordinances and regulation. Within the Stadium, the sale of beer is limited to two per customer per purchase. The sale of alcohol may be stopped by stadium concessionaire at any time during events. If you choose to drink, please do so responsibly.

Attire

All visitors to Sahlen's Stadium are required to wear shoes and shirts at all times. Some language, gestures and suggestive art on appeal may also be considered inappropriate. Sahlen's Stadium reserves the right to address these issues with all guests. Your cooperation is appreciated.

Banners

Banners may be brought into the stadium and are encouraged provided they are not offensive, in poor taste, or commercial in nature. Banners may be draped or hung from the rail on the lower bowl, as long as they do not obstruct the view of any guests, stadium signage or present any safety hazard. Sahlen's Stadium reserves the right to remove any banner which it deems offensive in nature.

Cameras/Video Equipment

Professional cameras or equipment are not allowed to be brought in to the venue unless user has the appropriate working media credential. Unauthorized filming, video or audio taping, photographs, records and all other depictions of Sahlen's Stadium and/or events are prohibited.

Concessions

Sahlen's Stadium offers thirty-two points of sale within five permanent stadium concession stands and also offers food and drink at various mobile concession kiesks, in addition, concessions will be available via vendors walking the stands. Hours of operation for concessions vary based on length and type of event.

Emergency Phone Calls

Please report all emergencies to the nearest Security Guard or Usher in the stadium,

Emergency Evacuation

In the event of an emergency situation where the stadium would need to be evacuated, instructions will be amounced via the public address system and stadium staff will assist you in exiting the venue safely. If such circumstances arise, please remain calm, use common sense and follow instructions as they are announced.

Fan Behavior

Fans violating local, state or federal laws, behavior deemed objectionable by Solilen's Stadium staff or any behavior that infringes upon other fans' ability to enjoy the game will be asked to cease such behavior and may be ejected or arrested.

Flags and Flag Pole Policy

Flags are permitted provided they are not communical, offensive or in poor taste. Flags may not obstruct the view of any guests, stadium signage or present safety hazards. For safety reasons flag poles of any kind will not be permitted.

First Ald Station

Sahlen's Stadium offers a First Aid Station on the main concourse, conveniently located at the southeast corner of the venue between Gate C and D. If immediate first aid is needed, ask any Sahlen's Stadium employed for assistance.

Field Access Policy

Stadium guests are not permitted access to the playing field at any time. Anyone entering the field without proper credentials is subject to removal from the stadium and agrest.

Guests with Disabilities

The staff and management of the Rochester Rhinos welcome members of the disabled community to Sahlen's Stadium, a state-of-the-art sports and entertainment faculty. We are constantly striving to improve our accessibility services at Sahlen's Stadium. Please feel free to contact the ADA Coordinator with any comments, questions and suggestions.

Guest Services

Sahlen's Stadium Guest Services dosk is located on the South main concourse located behind section 132 across from Gate D. Guest Services will answer any of your questions and assist with any problems once you have arrived at the facility.

Sahlen's Stadium Fan Guide Sale



Elevator

An elevator for guests with disabilities and for guests traveling to the press box, suite level or 300 level is located behind section 111 on the Main North concourse.

Service Animals

Service animals are permitted in Sahlen's Stadium, Contact our ADA Coordinator if any special requirements are needed.

Handout/Vending Policy

Guests are not allowed to hand out promotional or advertisement brochures, flyers or any other collateral material to other guests while on the property of Sahlen's Stadium. No vendor is permit ted to sell merchandise or food/drink of any kind while on the property of Sahlen's Stadium without prior written approval from Sahlen's Stadium.

Horns/Drums/Instruments

Sablen's Stadium does allow homs, drums and other musical instruments provided they are not a safety hazard to guests and do not block the wew of others. Drum sticks must be of the "mallet" kind,

Lost and Found

During an event, any items found should be turned into guest services. After a game or event has concluded, lost and found items are transferred to the Rhinos main office, which can be reached during normal business hours at (585) 454-5425.

Lost Children

In the event your child is lost, notify the frequest Safety or Security Officer immediately.

Parking Policy

Sahlen's Stadium parking lots will open two hours prior to kickoff. For more information on obtaining parking passes, please contact the Rochester Rhinos at (585) 454-5425. There is normally a \$7.00 charge for Club tot parking and \$5.00 charge for Broad Street parking for all stadium events.

Projectiles

The throwing of any projectiles in seating areas, tamps, stairwells or any other areas is prohibited.

Re-Entry Policy

For most events, ticketed spectators will not be allowed to re-enter the stadform once they leave. Fans are advised to ask gate supervisors prior to leaving the gates.

Restricted Items

Personal food and beverage items, coolers, helium balloons and sound emitting, non-electric (air horns, whistles and noisemakers) or electronic devices are not permitted and must remain outside Sahlen's Stadium, as well as weapons of any type and laser light pointers.

Smoking

Sahlen's Stadium is a smoke-free building inside the seating bowl. Designated smoking areas are available in the North and West concourse areas and in the walkway behind the 300 level. This guideline is meant to preserve the safety and health of all of our guests. Your cooperation is appreciated.

Tailooting Policy

Pre-game tailgating is permitted as long as it is conducted in a safe and respectful manner. Fans are asked to dispose of all trash in units located throughout the parking lot.

Ticketing

The Sahlen's Stadium Box Offices is open Monday —Friday 9:00am — 6:00pm and Saturday 10:00am — 2:00pm. All accessible ticketing needs should be made through the Rochester Rhinos. Tickets can be purchased in person, charge by phone at (800) 745-3000, all ticketmaster outlets and online at www.ticketmaster.com.

Wheelchair Seating

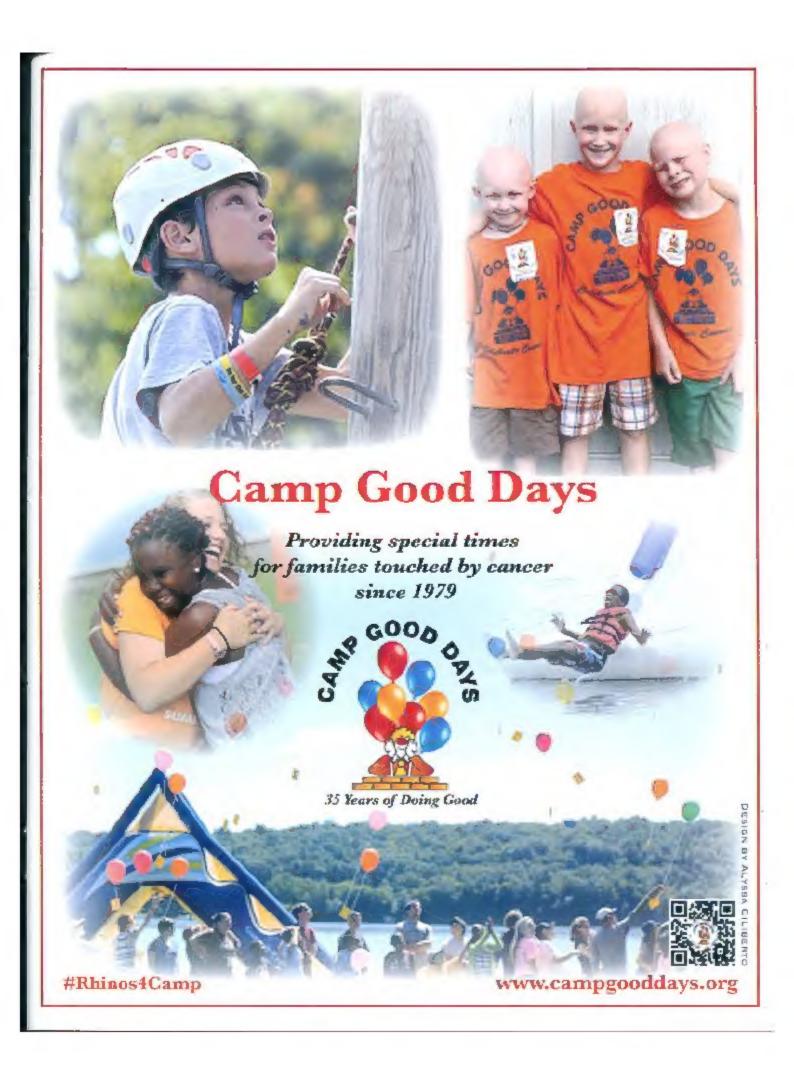
The stadium contains many seats for wheel chairs as well as seats for companions. Wheel chair accommodations are available within each price level with wheel chair access designated restrooms, concession stands and other points throughout the venue.

Will Call Policy

Tickets may be picked up with photo ID at the MVP Healthcare box office will call window located near the dedication lane off Smith Street. The will call window will be open 120 minutes prior to events.

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Salden's Stadium Concession Line-Up

Abbott's Frozen Custard

Abbott's Frozen Custard has stood for quality for over 75 years in Upstate New York, a lowing people to treat themselves at multiple locations throughout the Rochester, Sylacuse ia lid Finger Lakes reggin. Their success has come as a result of their driving principle to make the best frozen custard on earth. Visit their stand at Bill Gray's and throughout the concourse

Bill Gray's

Bil. Gray's has been a Rochester hometown favorite since 1938. With 13 locations in the Rochester area, and two locations in Buffalo, this local chain strives at serving great food and fun for all ages and appetites. Not only coined as the home of the "World's Greatest Cheeseburger," Bill Grays has been voted Rochester's best burgers, hot dogs, fish fry's and restaurant for kids. Stop by and visit them behind the End Zone seating for stad um favorites, including burgers, hots, Italian sausage, chicken tenders, fires, nachos, cold beverages and draft been

Candy Cotton Concessions AND Dippin' Dots

No stranger to the Rhinos fans, these favorites has been in house for years! Bring your sweet tooth to their stand for a bag of cotton candy or some Dippin' Dots, the "ice cream of the Future" that will melt in your mouth!

Or craving a saity snack? Try one of their freshly grilled pretzels! Three true treats for fans of all ages

Cuppy's Coffee

Cuppy's Coffee is a fan favorite at Sahien's Stadium! Cuppy's Coffee will be open for all events, serving up your favorite hot and cold specialty coffee drinks, flavored coffee ismoothies, hot dogs, popcorn, and more! Visit their stand located behind section 127.

Nancy's Fried Dough

You haven't had fried dough until you've had Nancy's! Nancy's mobile concessionaire has been serving the Rochester community for over 30 years, bringing the finest quality and ingredients in all of their products. But they are not just fried dough! Visit their new permanent stand behind Sections 123 and 124 for fried dough furnel cakes, chicken fingers, pizza logs, fresh squeezed lemonade, and more

Red Osier

The Red Osier has grown into a popular sandwich brand, with sandwich shops located in 30 states, catering to the appetites of hundreds of thousands of customers each year giving fans a taste of their hometown. Serving Prime Roast Beef Sandwiches, hot dogs, pulled pork, nachos and do dibeverages all season long behind Sections 104 and 105, or enjoy their catering options on the suite level as welf

Salvatore's Pizza

Locally owned and in business since 1978. The owners are committed to bringing the Rochester area the finest selection of foods to affordably feed your family, your learn, or your group. Sawatore's Pizzeria is located behind section 109-110 in the stadium.

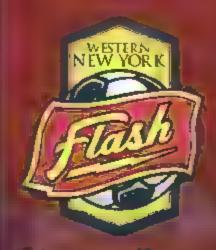
HOME SCHEDULE

2013 NWSL REGULAR SEASON CHAMPIONS

WESTERN NEW YORK FLASH

DATE Sat May No May Sun. May 11 Sat May Wed June 18 Sun. June 22 Fre June 27 Wed July 2 Sat. July 12 Fr Jun 18 Fri Jun 25

OPPONENT TIME 7:00 p.m. Peniana Thoms #0 7.00 p.m FC Lansas City Sky Blue FC 3:00 p.m. HOUSION DASH. 7.00 p.m Chicago Red Stars 7:00 pm Seattle Reign FC 3:00 p.m. Boston Breakers .30 p.m. Seattle Reign FC 7.00 p.m. Washington Spirit 7:00 p.m. FC kansas City 30 p.m Boston Breakers 30 р.п Wed Aug 13 Sky Blue FG 90 p.r poste de la consecuencia della della



ШАМВАСН

Come See Abby Wambach Carlid Lloyd and the rest of the Western New York Flash take on NWSL stars such as:

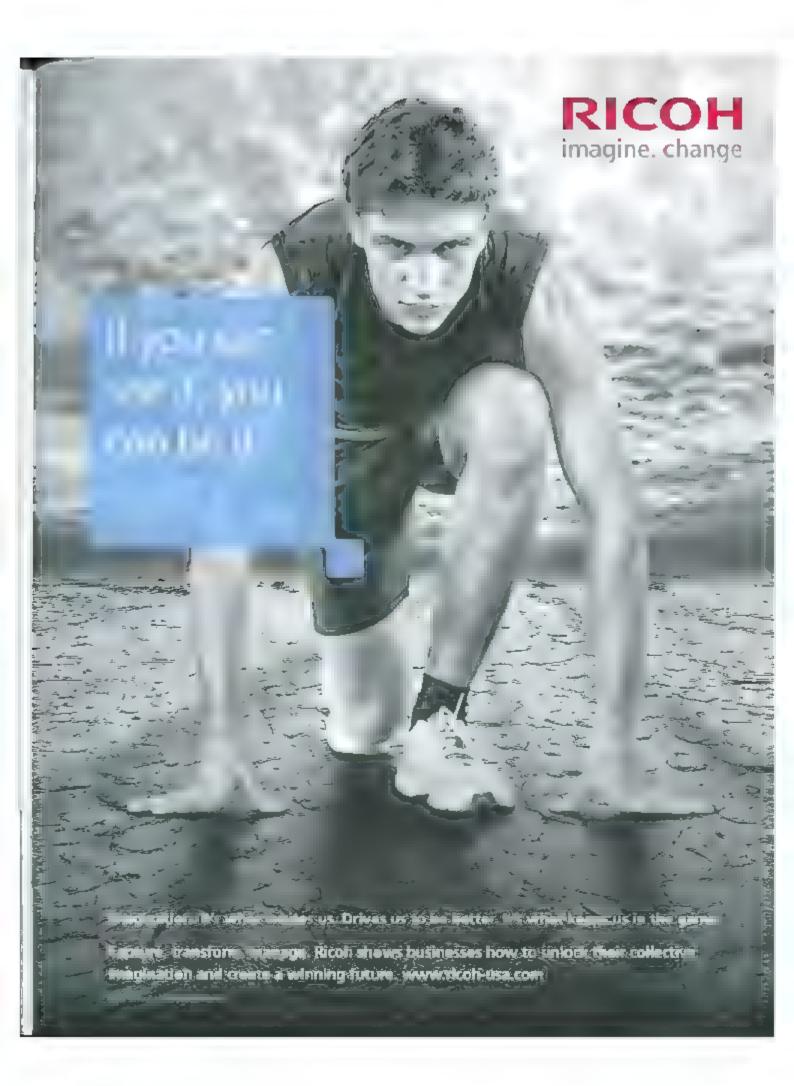
> Alex Morgani Hope Solo Megan Rapinoe Sydney Leroun Christine Sinclair Ashlyn Harris and many more

FOR TICKETS: CALL (585) 454-KICK ASH.COM











BOBS BACK!

Rhinos President and Chief Operating Officer Pat Ercoli adnounced on Tuesday, September 11th 2013 that Bob Lilley whose 13 year professional coaching career includes 13 trips to the playoffs and one USL Championship — will be the fifth head coach in Rochester's 19 years of storled tradition

"We are excited to have Bob back, he is a proven commodity, someone that has had a very successful history in the game and is well respected in the societ circles. Bob understands the team's tradition and knows what is needed to help build a successful team." Ercoli said



Liley's toaching career was forged over 13 years as a head coach with the Hershey Wildcats. Montrea impact, Vancouver Whitecaps, Detroit Ignition, and Rochester Rhinos. Lilley amassed a career regular season of tdoor record of 179-97-56, and he has surpassed 200 career victories when playoff wins, U.S. Open Cup wins, and indoor soccer coaching wins are included in the total. He guided his team to the playoffs every season, and won the USL Champion-ship with the Vancouver Whitecaps in 2006

"I am excited to be returning to Rochester and have the opportunity to work with Pat, Rob and the entire organization again." Lilley said. "I certainly missed the USL environment during my time away and am looking forward to the challenge of helping Roch ester achieve continued success in the league. The fans and City of Rochester deserve a team they can continue to be proud of."

Elley's professional coaching career began with the Hershey Wildcats from 1997 to 2001. Lilley compiled an 86-46-6 record during the regular season, and led Hershey to three division titles. His Wildcats scored 255 goals in 138 regular season matches (1.85 goals per game), and Hershey scored 50 or more goals in the regular season three times. Hershey qualified for the playoffs every season during Lilley's tenure as head coach. In 1997 he was honored with the Coach of the Year award for the first time in his career.

BOB LILLEY RETURNS FOR THE 2014 SEASON



In 2001 Lilley and the Hershey Wildcats advanced to the Arceague Final against the Rochester Rhinos where they lost 0.2 in front of 13,692 fans at Frontier Field

Lilley moved to the Montreal impact from 2002 to 2003. He won 16 games each season he was in Montreal in 2003 he won his first regular season fitle, and he red a team to a division title for the fourth time in his career. After the season Lilley was named Coach of the Year for the second time in his career. Lilley had a 32-15-9 record in 56 matches in charge of the Impact.

After taking the 2004 season off, Lilley retiimed to coaching with the Vancouver Whitecaps from 2005 to 2007 in 2006 tilley led the Whitecaps to a 4-0-1 record in the playoffs, and Vancouver scored 11 goals and only conceded one in five post season matches. Vancouver won the 2006 USL1 Championship with a 3-C victory over the Rochester Phinos at Sahlen's Stadium in front of 9,547 fans. Li ey put together a 33-20-31 record in 84 regular season matches with the Whitecaps.

After spending the 2007-2008 season coaching indoor soccer with the Detroit ignition, Uliey returned to the side nes in the outdoor game with the Rochester Rhinos. He led the ignition to a regular season by eithe second of his career, and he was honored as the Coach of the Year for the third time in his career after the indoor season. On November 16, 2009 the Rochester Rhinos announced the hinng of fulley as the fourth head coach in club history.

n 2010 he completely overhauled the Rhinos roster, and then led his new team to the U.S. Soccer D2 Pro-League Regular Season Title. Elley went 16-8-6 with Rochester in 2010, and won the Coach of the Year award for the fourth time in his career. The 2010 Rochester Rhinos lost 2-3 on aggregate to the Puerto Rico Islanders in the quarterfinals of the playoffs.

In 2011, Lilleviled the Rhinos to the USt PRO National Division Title with a 12-8-4 record the sixth division bitle of his career. After defeating the Pittsburgh Riverbounds 4-0 in the USL PRO National Division Semi Finals, Lilley and the Rhinos were eliminated from the 2011 playoffs 1-2 by the Harrisburg City islanders after a memorable National Division Final in Sahien's Stadium. Lilley's two year record with the Rhinos was 28-16-10

Over the course of his 13 year career Lilley has coached 26 award winning players. He has had players named to the All League team 18 times with 14 first team selections and four second team selections. Lilley has coached the Most Valuable Player twice, the league's leading scorer twice, the Goalkeeper of the Year twice the Defender of the Year once, and the Rookie of the Year once.

"We are looking forward to getting back to our winning ways and Bob is the right coach for the job. He is a proven leader and know what it takes to win." Adirondack Sports Club, LLC Owner and Chief Executive Officer Rob Clark said.



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1201112311212 2014 Senson Preview

The 2014 USL PRO season opens with Rochester in an unfamiliar place—coxing up to top of the mountain after posting a 6-10-10 record last season

The beginning of a new season always comes with a sense of irestness and excitement. Maybe it's the end of a ong winter as we head toward spring or the renewed hope that this could once again be the year that the Rhinos contend for another League Title. Whatever it is, there is certainly a sense of fresh optimism as the Rhinos begin the 2014 season. The 2013 season was one of some highs and seemingly bottomiess, ows. From the difficult start, the ething go of Jesse Myers on May 19th, to the interimineture of egendary Coach Pat Ercoli and finally their high of Bob Lilley, 2013, and 2014 definitely produced many headlines at Sahlen's Stadium.

So, heading into 2014 with a completely new soccer staff, how do things look? Let's examine the key departures, arrivals and returnees to the club

DEPARTURES

Jesse Myers (Head Coach) The release of lesse Myers wasn't much of a surprise after the team started off the 2013 season with a 1-6-1 record. Myers was 13-13-6 in his 32 games in charge of the Rochester Rhinos

Kristian Nicht (Goalkeeper) The German Goalkeeper debuted with an outstanding performance in 2012 and continued playing sould in 2013. In games that Nicht played, along with a Jeteran defensive core, the Rhinos posted 8. Shut Outs last season (Second to only Andrew Dykstra's 10).

Troy Roberts (Center Back) The Rhinos Mr. Everything will be sorely missed. Roberts was alplayer that many felt was the piece to build a team around. This move left most supporters stunged. Roberts move to California to pursue a career off-the-heid will leave the Rhinos with a major hole to fill (both on and off the pitch).

Danny Earls (Left Back/Midfielder) The pride of reland proved to be very versatile at Left Back/Outside Middle and even a run in the center of the park. Earls off season took him to trials in Europe and also Sporting KC of the MLS From all reports, it looks like Danny Earls will be returning to Rochester, albeit in a Pittsburgh Riverhounds uniform.

Strikers The Rhinos finished the season scoring the second fewest goals in the league last season (25). Only Antigua Barricuda scored fewer goals with 11

ARRIVALS

Bob Lilley (Head Coach) After the 2011 season, the Rhinos did not want Bob billey to leave Least September the Rhinos got their man back. It. ley won Coach of the Year in 2010 and led the Rhinos to Division Titles in 2010 and 2011. Lifley's 13 year professional coaching career includes 13 trips to the playoffs and one USL Championship. He is the sixth head coach in Rochester's 18 years of storied tradition.

Kyle Hoffer (Defense) — With the loss of the entire defensive core, the Rhinos will be looking to the 3 year proito help solidify a defense that gave up 39 goals in 26 games. Rochester will be Hoffer's fourth USL Proicible after 20 or more appearances with each of F.C. New York. Charleston Battery, and VSI Tampa Bay. Hoffer won the 2017 LS PRO title with the Charleston Battery, and he brings championship experience to the Rhinos roster for the 2014 season.

RHIMIS







"Revainped for Success"

Alex Dixon (Attacking Midfielder)) Alex Dixon will be another new player to watch during the 2014 season. Dixon was a standout player for three seasons with the University of North Carolina before he returned home to play in Major League Soccer with Houston as a homegrown player. He helped the Tar Heels advance to the NCAA College Cup in each of his three seasons at Chapel Hill. Dixon appeared in 13 matches from 2011 to 2013 with the Dynamo, and scored one goal.

Minh Vu (Attacking Midfielder) - Vu comes to Rochester after a successful career at Penn State in versity. Early Pre Season performances from Vu have given the fans a nice ray of offensive hope. Vu was a stand-out at both Penn State and Pima Community College.

RETURNEES

Lance Rozeboom (Midfielder) The "Boom" returns for his 2nd season with Rochester after making 25 appearances in 2013. Last season, Rozeboom was the Rochester Rhinos 2013 Rookie of the Year i Rozeboom will have to anchor the Rhinos midfield and log another 2,000 plus minute season for the rebuilt Rhinos. His crucial MuS experience with DC United should serve well as Rozeboom looks to lead a very young Rhinos squad.

Tyler Rosenlund (Midfielder) The link-up midfielder returns for his 5th season with the Rhinos. Rosen und is a talented midfielder who is capable of scoring goals and creating chances—he has nine goals and seven assists in his career. Last season Rosengoom and Rosen und complimented each other very well. Lance and Tyler will be keys to the Rhinos work in the middle of the park.

IC Banks (Midfielder) In 2013 Banks had one goal and two assists in amitted minutes as he continued to recover from reconstructive surgery on his ACL in September 2012. After a successful and healthy indoor stint this past win ter the Rhinds are looking for the explosive winger to add to his eight goals and 14 assists in his first three seasons with Rochester.

Mott Luzurous (forward) - Along with Pinau, a healthy cuzultaris could mean a dangerous 1.2 offensive punch for full eyis Rhinos. After becoming one of the biggest off-season signings before the 2013 season, cuzuraris had season ending surgery after he collided with 0 by Islanders goalkeeper Nick Nobie on a breakaway during the first half of the Rhinos home opener on May 5th at Sahlen's Stadium.

KEYS TO SUCCESS

t appears the Rhinos have fixed their offensive struggles last year with the addition of Steven Pinau and a healthy Mattituzunans. Former Houston Dynamo Forward Colin Rolfe has also been solid in Rhinos Pre-Season matches. The Rhinos silipers will be heavily dependent upon the hard work of central midfielders Lance Rozeboom and Tyler Rosenlund. The service to the two strikers and getting JC Banks into space will be a key focus. In addition to keeping hings high in the back. Bobituley will undoubtedly be looking for his defenders to get more involved and this can only happen with high pressure starting up top. It also appears there may be a healthy competition in goal as the Rhinos have a few options. John McLarthy, the bits "Keeper will be battling with New England Revs" panee cuis Soffner. You can also throw in Brandon Miller making a claim for the number one spot in goal.

With the audiLoniol 4 new teams and another year of the MLS affiliation, sit back and enjoy a great season of US. PRO Soccer

THE 2014 ROCH



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Scott Vallow-Asst Coach



C Banks-Midfield/Forward 5'8" 145 8/24/89 Milwaukee W scons n



Babarar Diallo-Defender 6'4" 178-3/25/89 Dakar Senegal



Alex Dixon Forward 5'8" 150 2/7/90 Bay City Iexas



Mike Garz - Midfield 5'7" 140-3/1/91 New Miford, CT



Kyle Koffer-Defender 6'3" 195-10/26/89 Englewood, New Jersey



Matt Luzunaris-Forward 6'1" 168-3/6/89 Margate, Florida



John McCarthy-Soalie 6 37 180 7/4/92 Clintaminson, New Jersey



Pat McMahon Delender 5 11° 150 11/7/82 Bolingbrook, IL



ohnny Mendoza Midfield 96* 140-1/26/90 Altamorte Springs FL



Brandon Willier-Goalle 6'0" 175 12/26/89 Charlotte, NC



Onua Thomas Obasi Forward 6'4" 185 9/74/88 Birmingham, England



Pierre Omanga Forward 6'2" 180-2/1/90 Paris, France

ESTER RHINGS





Samuel Petrone Forward 4'9' 165 7/6/89 Glan Rock, New Introy



Steve Pinas MidSek/Forward 5 31" 170 3/31/88 Le Mans, France



Co in Rulfe Forward 6'0' 185 2:15/90 Spokene, Washington



Tyre Rosenland-Midfleid 6:1"170-9/13/86 Vancouver BC



Lance Rozeboom-M diferd 6'1" 172 5/31/89 Waiker, Iowa



Jossimar Sanchez-Defender 5'9" 170 9/4/91 Paterson, New Jersey



Patrick Siegic-Defender 6'6" 185 9/13/91 Colorado Springs, CO



Luis Soffner-Goalie 6 4" 210-1/15, 90 St. Louis, MO



Ayao Sossou Defender 5-71 150-5/74 190 Frederick, Waryland



Arec Sundiy-Midfield 6'0" 157 7/8/92 Capistrano Seach, CA



Minh Vo Midfield/Forward 5 10" 155-9/27/96 Tuscon Ar zona



Tony Walls-Defender 5'10" 185 1/16/90 Weuwatosa, Wisconsin









The 2014 "Returning Four"



J.C. Banks After spending the off-season with the Milwaukee Wave J.C. Bunks returns to the Rhinos with a new outlook J. The game and a healthier body. Indoor is very different and I milearning a lot. There's lots of courties and delense in indoor is big. Banks stated "So my detensive side is improving. Also, movement off the ball I think will help outdoor."

Furthermore 10 Banks spent time coaching a high school team this fall and helped out with a local club team in Milwaukine Between playing indoor and coaching like concept and knowledge of the game has increased drash cally which he hopes will transition to the field this year for the Rhinos.

"Conserved for this season with the return of Coach citley. My limit season, learned a fot from Bob so imical ger to learn more. He sivery good at teaching the galaxia and the always boking to grow as a player." Banks stated The 2014 season will be Banks fourth season with the Rhinos. He has notched eight goals and ten assists playing for the Khinos white bounding between the middled and forward positions. Banks is ready to see what the 2014 season holds and believes that, with Coach Bob citley in the driver's seat, a championship isn't a farfetched idea.

Lance Rozeboom: After a comfortable off season. Lance is mentally and physically prepared for the 2014 campaign. During the off-season cance spent time on nimself, hist and foremost. "If was a long linst two years," my professional caree, so it was good to let the body rejuvenate for a bit. Lance stated. After spend op note becoming refleshed, he locused on getting stronger and more littles we has some ball work to bighten up a few things.

Also his off wason incorporated a very big its event, he was married on Decomber 1Ath to Krishn Rozeboom. They were married in their home state of lowal and then spent a week in Jama culifor the inhoney moon. Which he hopes to continue to grow, as a player in 2014 after an astounding 2013 season during which he was named the Rhinos Rook e of the Year He was an ancisor in the middle of the field and wall versance enough to play center back as Parit colliwas forced to juggle his lineup due to injuries. With a revitalizing off season which ocused on mental and physical relevantion. Rozeboom books forward to helping the Rhinos bring back their winning ways.





Matt Luxunaris is returning to the Rhinos after a 20.3 season that was shortened due to a season ending legingly. Because of the logury, be didn't spend much time in Rochester but while he was here held dien by spending time at Dinosau BBO. The rehab was a long process, "I we been taking publy steps. Setting small goals each month and pushing myself but staying within my limits," Luxunaris said.

With his off season being spent mostly doing rehab, his god was to just get his legicipht." want to get wack or playing and get park stronger than before was taking care of myself. Instiand foremost, and everything ease should fall in behind that."

Besides coming balk strong, Matt is especially excited to get a chance to bring joy to the passionate fans of Rochester. We owe it to them to required for the incoming season and show that we are worth the ribme and patience. I wish indicability more time to work with the kids and in eract with the fans." Lurinaris stated. Prior to becoming a Rhino in 2013, furtilistic spent a year with the Orlando City is one where he was the third leading scores in the league. Matt is hoping to return, of form and bring intensity, passion, and leader ship to a reverible Rhinos roster.

Tyler Rosenlund - Returning to the Rhinos for his fifth season with the Rhinos is the Vancouver native. Tyler Rosen and The defensive midtleider returns after spending much or his off season coaching and in this gym. Rosen and is hoping that his work he put in this off season leads to more production on the field. The been really focusing on getting more touckes on the ball, especially around the goal," Rosenlund said.

Full the more Tyler loves to spend his time outdoors. If overbeing outdoors, relaxing by the pool or lake playing aids. 'U have to say my favorite thing to do is golf I love golf and Rochester has some beautiful courses.' Rosen and stated.

Rosentand comes into the 2014 season polying to provide leadership to a squad that was overhauled during the off season in his 95 approximances for the Rhinos that has been a stabilizing force in the midheld. He has produced nine goals and three assists while providing strong defensive help to the back line and being a facilitator going forward. He has also consistently noticed some of the most minutes, each year, for the learn as his value on the held is tremendous.





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RHINOS - REVOLUTION 2014 PARTNERSHIP







Rochester, NY The New England Revolution Major League Soccer and the Rochester Rhinos (USL Pro) have renewed their 2013 partnership that makes the Rhinos the official USL Pro affiliate of the Revolution. This is the second year of the teams, affiliation and is one of the founding partnerships of the MLS and USL Pro that was aunched in 2013 to help further the development of professional soccer in the U.S. and Canada

The agreement states that the Revolution must loan a minimum of four players to the Rhinos for the season Bob tifley, Head Coach of the Rhinos, joined the Revolution in Bradenton. Flai, for a part of its 12 day training camp to observe players and collaborate with the Revolution coaching staff.

"We believe our partnership with the Rhinos was mutually beneficial in 2013 and woire looking forward to the continued relations up in 2014," Revolution general manager Michael Burns said. "Having the ability to get players consistent and meaningful playing time is important to their development, and we saw the benefits of it last year with a few of our players when we needed to let all them for first team games."

"We are happy to be back working with the New England Revolution this season." Rochester Rhinos President and Chief Operating Officer Pat Ercol. said. "USL PRO's affiliation with Major League Soccer has raised the profile of our league and level of play on the field. Our partnership with New England puts our franchise on part with the best minor league organizations in Routlester. We are looking forward to another great year working with the Revs."

The goal of the MLS/USE PRO affiliation is to give players valuable minutes in professional matches to allow them the opportunity to maximize their development. It is not uncommon in leagues around the world for talented young players in their late teens and early twenties to be "sent out on loan" for the season to a lower division club. The MLS/USE PRO affiliation is serving to facilitate that process in the United States. A minimum of 36 Maior league Soccer players will have the opportunity to participate in USE PRO matches on alweekly based in 2014. The result is that it gives young in home grown players, and Generation Adidas players from MLS the opportunity to get professional minutes while still participating in Major League Soccer's ten month calendar." The expanding relationship between MLS and USE PRO is improving a layer development opportunities in the American First Division while it is simultaneously improving the level of play in the American Third Division USE PRO's decision to stream every match on You Tube free of charge this season will allow MES ians the opportunity to watch their club sifurce star players develop on a weekly basis. The free live streaming and onne match archives will also allow MES technical staffs to monitor their chances "on demand." As an ancillary benefit, players in USE PRO will have an opportunity to impress MLS personnel in every match that they play this season.

The New England Revolution have agreed to season, ongloans of goalkeeper Luis Soffner, defensive midfielder Alec Sundly, and defender Jossimar Sanchez to the Rochester Rhinos

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2014 SEASON PREVIEW



Arizona United SC Rebranded from the Phoenix FC Wolves upon the purchase of the club by local businessman Kyle Eng. United enters the new season with a new name and new home at the Peoria Sports Complex in the West Valley.

Among players expected to be retained by the new ownership group watch for center back Devon Gross s, who had a strong season in 2013.



Charleston Battery The Battery enter their 22nd season with a full affiliation with the Vancouver Whitecaps, and Coach Mike Anhaeuser has a good mix of players at his disposal to again contend for a title. Players to watch include retiling captain Colin Falvey and midfielder Jared van Schaik, white loanees Mamadou Divol and Andre Lewis could also have a strong impact on the side.



Charlotte Eagles—After finishing as runner up to Or ando City in the 2013 US. PRO Championship Game, the Eagles have maintained a good group that includes center back Matt Gold and A. League midfielder Jorge Herrera. Added to the mix are MLS veterans Tak Boggs and Wells Thompson, with new Colombian addition Mario Gomez also a player to watch as he arrives from First Division side Deportive Pasto.



Doyton Dutch Lions—A fuse-time playoff participant a year ago, the Dutch Lions formalized a partnership with the Columbus Crew that will be ster their side for the new season. Among those returning are midfielder loci Decass, but the addition of players such as Ryan Finley and Kevan George on loan from the Crew make Dayton an even more formidable foe this summer.



Harrisburg City Islanders The City is anders have a number of familiar faces returning for the 2014 season.

It is all neague Goalteeper II of Nobie and captain Jason Pelletier, who is back for his seventh season on City siand. Another player to keep an eye on could be Crésio Bauque, who arrives on loan from Portuguese giant Benfica while Morgan Langley will look to add to a productive 2013 season.



LA Goloxy II The first club in USL PRO history to be owned and operated by an MLS franchise, the Galaxy I will include a mixture of MLS squad players. USL PRO veterans and players from the club's outstanding academy. Keep an eye on young Homegrown Players Jack McBean and Oscal Sorto, and veterans such as Travis Bowen, as Curt Onaifo Euides the club through its changura, season.



Oklahoma City Energy — The expansion side deglish its inaugural season with a partnership with Sporting Kansas City, and former SKC goal teeper Jimmy Nielson on the side lines in his first head coaching position. The Energy have participather a balanced squad that includes USL PRO veierans Gareth Evans and Cyprian Hodrick, and has also added some interesting young prospects in Philip Lund and Max Gunderson, who helped Austiniciam the PDL championship in 2013. Also keep an eye on toaried goalkeeper Jon Kempin, who shows in united starts for Orlando City last season.



2014 SEASON PREVIEW



Orange County Blues The Brees have a new name and a new home for the 20,4 season as they move to Orange County and Lif Invine. Anteater Stadium. The club, and new General Manager ion Spencer, has retained a number of players from last season's playoff side including forward Chris Cortez, who had nine goals in 2013. Added to the side are former Dayton Dilitch ions forward Gibson Bards ey, an All League selection in 2013, and goalkeeper Patrick McLain, who arrives after a stint with Chivas USA.



Orlando City SC The defending champions have geared up for the Timal Leason in USL PRO before making the jump to Major League Soccer with some strong signings, including returning from Yordany Arvarez, the 2011 league MVP. Kevin Moline also returns, as does A League defender Bob Valentino, while new addition Darwin Ceren performed well in the preseason as the Lipns went undefeated against MLS opposition at the Disney Pro Soccer Classic.



Pittsburgh Riverhounds After the unveiling of Highmark Stadium to rave reviews in 2013, the Riverhounds with be looking to build on their playoff berth with a reloaded roster that includes returning league MyP lose Anguro and Assist Champion Matt Dalaman. The Riverhounds, who also added a partnership with the Houston Dynamo in the off season, have also added some laminar names to their squad, with former Richmond Kickers standard Joseph Ngwenya and Phoenix midfielder Anthony Obods: Joining Coach Lastin Evans, squad



Richmond Kickers The 2013 regular-season champions, Richmond has made some solid additions to its already experienced squad for the new season. While mainstay defender Henry Kalung , midfielder Luke Vercollone and forward Matt Delicate all return, the Kickers have also ogned George Davis IV and Shay Spitz from Orange County, and Samuel Asante from Charlotte, and appear to be set for another strong season.



Secremento Republic FC If elexpans an Republic have been impressive in their build-up to the club's inaugura season, with more than 5,000 season ticket holders set to provide a strong base of support. The club has also been active in putting together a good squad, with forme. MtS Coach of the Year Preix, acquiring Rodrigo Lopez from Orange County and Justin Brawn from Toronto FC. The club also has two partnerships. With both the Portland Timbers and San Jose Earthquakes, and goalkeeper Jako Gleevon should be one to watch as he arrives on four from the Rose City.



Wilmington Hammerheads FC The Hammerheads have had a remarkable offseason with the new ownership group led by George Africa and a partnership with Toronto FC. The club has a so redoubted its efforts to get back to the playoffs, with Cody Arnoux and Paul Nicholson both returning, and Yahaya Musalmaking his return to the club. Foronto ic direct goal Report Quallar Roberts could be a prayer to watch, as may be plante. Lowitz who leatured for the university of North Carolina and Carolina Dynamo in the PDL before joining Toronto.







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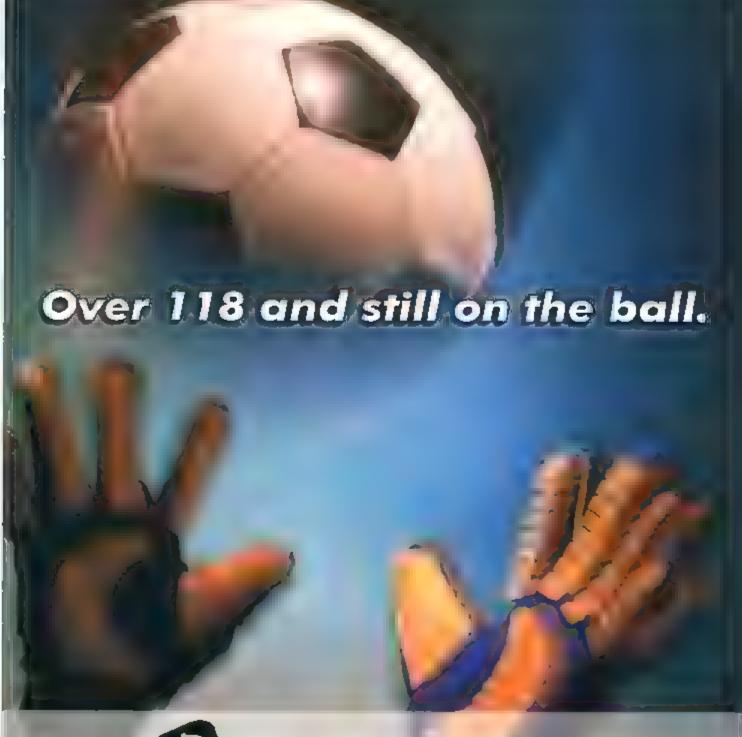


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THE CATALOG



ROCHESTER'S STADIUM



Sahlen's Stadium is host to a variety of sporting events, most notably soccer, lacrosse, lockball, and high school sectional football. Located in the heart of downtown Rochester, the stadium was designed by HOK Sport (now Populus) for a cost of \$30 mill into the state, the city and Rhinos organization.

In 2001, PAETEC Communications purchased the naming rights to the stadium for it be called PAETEC Park. During 2009 and 2010 the stadium would be called Marina Auto Stadium, after the locally owned dealership Marina Auto Group. Looking into a longer term partnership, in February 2011 Sahlen's Packaging Company Inc. out of Buffalo, NY became the most recent naming rights sponsor of the stadium which is now called Sahlen's Stadium.



The first game played at Sahlen's Stadrum took place in 2006 with over 10,000 fans cheering on their **Rochester Rhinos** as they took on the Virginia Beach Mariners.

The Rochester Rhinos owner **Rob Clark** in his 7th year of with the team has been instrumental in the growth of the organization both on and off the field in 2008 (under his first year of ownership) the Rhinos fell, ust one game short of the US. I Championship game. After a

disappointing 2009 season, he hired Pat Ercoli as the team's General Mariager and Bobil. Ley as head coach under their leadership, the Ahinos captured the 2010 Division 2 Regular Season and 2011 USL PRO National Division Regular Season Championships.

In addition. Mr. Clark has been a strong advocate for many of the improvements made to the stadium over the year. The new and completed suite levels including the press box lass well as the team locker rooms are a true testament of Mr. Clark's dedication and commitment to the organization and our community.



WNY Flash (2011-present)

The WNY Frash was founded in 2011 and joined the Women's Professional Soccer League. In the rinaugural year, they hosted the WPh Championship in which they won in a penalty kick shootout in their short history, the Flash have won three consecutive Championship as from 2010 to 2012 as in different leagues. In 2013 they reached the inaugural NWSL Championship and once again won the light to host the event at Sahie. 's Stabium but a iforto rately lost to the Portiar different. Notable players, past and present line ude (but are not limited to) Alex Morgan, Abby Wambach,

Christine Sinclair, and Marta Vierra da Silva

The WNY Flash holds the stadium's attendance record of 15,404 which was set during a match between the Flash and Magic Jack, the game was the largestisingle-game crowd in Women's Professional Soccer history. For ticketing and more information visit their website, http://www.wnyflash.com/

MULTI-PURPOSE SINCE 2006





Rochester Rattlers (2011 - present)

On November 23, 2010 the Chicago Machine announced they were moving to Rochester and resuming play in 2011 under Adirondack Sports Clubit. Class the Rochester Rattiers. Rochester native iT im Soudan has been the Rattlers, coach since 2011 and has an overall record of 15, 19. In 2013 they were only one win away from clinching the final spot in Championship weekend.

During that run, the Rattlers had five players chosen to the MLL Ali-Star Game and five players earn Player of the Week honors throughout the season.

For ticketing and more information visit their website, http://www.rochesterruttlers.com/



Drum & Bugle Corps Associates

The Drum and Bugle Corps Associates have held the DCA Open Class World Championships in Rochester, NY at Sahlen's 5 adium for 15 of the past 17 years. The competition is held every year during Labor Day Weekend and the Championships consist of two rounds (pre-immaries and finals.) The top 4 teams advance to the finals. There are also opportunities for participating teams.

to win awards such as high brass, and high percussion.

For tickets and information about the 50th anniversary show, visit the DCA's website, http://www.dcacorps.org/



USWNT

The U.S. Women's National Team worked Sahlen's Stadium on September 1, 2012 for a nationally televised game vs. Costa Rica. This was the first match the U.S. Women played after their 2012 gold medal victory at the London Olympics. The City of Rochester played host to the team and was the kickoff city in the Fan Tribute Tour. The self-out crowd of 13,208 fans watched the LISWINT defeat Costa Rica 8-0. Megan Rapione and Abby Wainbach both had a pair of goals and Alex Morgan, Sydney Leroux, Cali Lloyd and Heather O'Reifly all added a goal as well.

Billy Graham Ministry: "Rock the Lakes"

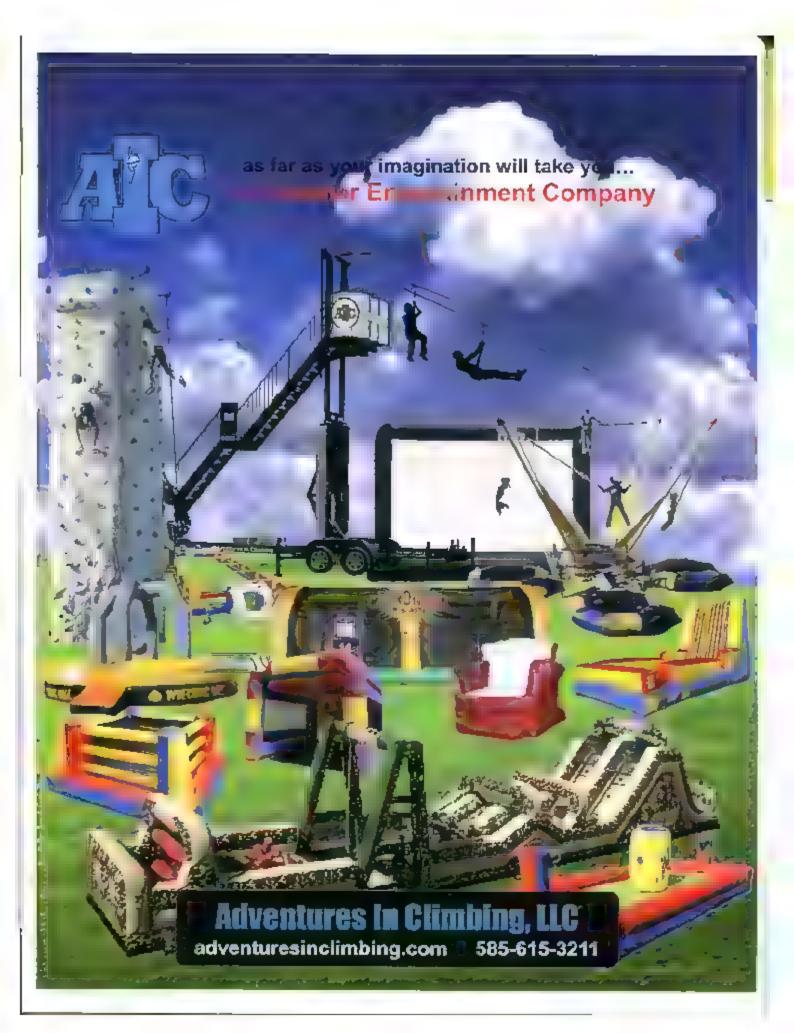
Rock The Lakes is a nonprofit organization that holds an annual festival based around prayer common ty service, and music throughout the United States. In 2012 Sahien's Stadium hosted over 20 000 people over the two day weekend festiva. Musical performances included the Newsboys with Michael W. Smith, The Almost Canton Jones, Flame, and Franklin Graham.

Sahlen's Stadium has also hosted many Rochester area high school football games, including the Section Vichampionship. The first ever professional boxing match held at the stadium was in August 2012.











The Rochester Rhinos organization is dedicated to giving back to the community through various programs and initiatives throughout the year. In 2013, members of the Rochester Rhinos were instrumental in touching lives and making a positive change in the community by sponsoring events in helping to raise money for local charbes participating in youth soccer clinics, and donating tickets and autographed merchandise. As we look to 2014 the Rochester Rhinos will continue to strengthen our brand in the community as we like it rearing opportunities to build new relationships and partnerships. Below are some examples of the community programs, partnerships and fundraising activities by the team in 2013.



Non-profit Partnerships - The Rhinos organization collaborates with a number of non-profit organizations throughout the year to develop and execute programs that will raise both awareness and funding for these organizations. Such programs include

Flower City Soccer - The Rhinos donate season tickets for all players in the Flower City Soccer League (close to 500 Rochester area youth.) The overall objective of the FCSL is to contribute to the personal growth of its participants through the enhancement of physical and life skills and improvement of academic performance. Character traits and a positive soccer environment are taught. Due to the economic demographic of kids living in the city (83% at or below the poverty line) participation is free.

Foodlink The Rh nos have along standing partnership with Foodlink. We provide tickets to the organization and donate the stadium for use during charitable events, and donate the stadium for their Summer Meals program. We also encourage fans to bring canned good items to games to donate to Foodlink, and we provide a discounted to ticket for participants.

Camp Good Days - The Rhinos players and coaches make an annual trip to the campleach year to spend the day with children suffering from cancer as well and donates 150 tickets for children to come out to a game each season. The "Quarters for Cancer" was also developed, and taxes place at each home game. This is a drogram where fans donate quarters as they enter the stadium and 100% of the donations are given to Camp Good Days.

Rochester City School District "School Day!" - The Rhinos will host 'School Day" at Sahien's Stadium in June School day brings 10,000 nner city students into the stadium to have an opportunity to watch practice, meet the team, etc. Each student is provided motivational tips from players/coaches on the importance of good health, staying in school, etc...as well as provided a bag full of healthy essentials

Ticket Programs - Through charitable requests each season the Rhinos organization donates over 1,500 tickets annually. These tickets are given to non-profit organizations who request donations throughout the season



Player Appearances - Throughout the 2013 season, the Rhinos feart members combined for over 150 different personal appearances within the Rochester community, including youth sorcer events, appearances to inner title and local schools for reading programs and interactive school assemblies and career day events, and appearing at numerous local festivals and fundraisers.



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ROCHESTER RHINDS ELITE SOCCER

The Rochester Rhinos are offering training and competitive teams for youth soccer players in the greater Rochester area during the spring, summer and all of 2014

The Rochester Rhinos Youth Soccer Program is designed to be pindividual players reach their highest level of development by putting the area's top resources behind them by utilizing professional facilities, along with professional soccer players and toaches. Junior Rhinos will develop to the best of their abilities in a positive, professional environment that demands the proper mindset and approach from all participants.



The Rhinos are oftening a Micro Soccer Program for boys and girls ages 5 and 6 years-old. The program aims to build and remiorce good habits through a curriculum that emphasizes the very specific needs of young players specifically: balance, coordination, technique, strength, attitude, and enjoyment.



The Rhinos Academy is a training program for 7 to 12 year-old boys and girls. The Rhinos Academy's innovative "club and country" mode lenables members to remain registered with (and play games for) their local youth club teams. Rhinos Academy members are "called up" into supplemental training sessions to nurture their growth as players and help them develop. This "club neutral" model allows the Rochester Rhinos the opportunity to effectively partner with local youth clubs and share in the process of developing Rochester's future. No player in the Rhinos Academy will be asked to leave the club that they committed to play for during the 2013-14 youth soccer season.

The Rochester Rhinos will also offer Junior Rhinos competitive teams for U11 U.2 U13 and 114 boys and girls during the 2014-15 season. The goal of each Junior Rhinos ream is to move out of western New York and seek elite leve competition in leagues and tournaments throughout the northeast United States. The competitive teams are overseen by Rochester Rhinos head Coach Bob Lilley. The teams are coached by Rochester Rhinos players as well as some of the best local teachers of the the game. Inyouts for the Junior Rhinos teams are held annually in July.

A lof the Rochester Phinos youth soccer programs will be rinnout of New York's only soccer specific stadium. Sahlen's Stadium. Members will be exposed to the same training environment that Rochester Rhinos professional players are on a daily basis.

As families in our programs will support, we make a total commitment to everyone involved. It is important for families to understand that, as we grow, we are expanding our offerings to include as many players as quality control will allow Space in our programs is always limited to preserve a strong teaching ratio. Our certified coaches work difigently to promote the best experience possible for a linvolved.

For more information on the Rochester Rhinos youth soccer program, please visit www.rhinossoccer.com.



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